

Money Makers



BE IT
GRAIN,
GRASS, OR
CARCASS



**ROGERS
BAR HR
BULLS
PERFORM!!!**

Why are Charolais bulls the best choice for your commercial herd? Because they give you the growth you want and the pounds you need to **make more money!** Commercial producers as well as feeders recognize more pounds means more money and the Charolais breed has a documented* **127 pound advantage** in the feed yard. With today's prices that is **\$181 more in your pocket per calf** or **\$4,540 more per bull per year!!** And when it comes to Charolais bulls, Rogers Bar HR bulls are your best choice. ***Rogers Bar HR has won more BIF tests than any other Charolais breeder in the nation.*** This year alone we won both the Florida Bull Test and the Hinds Bull Test. While other breeders claim to have growth, Rogers Bar HR proves it. We have produced many of the breed's trait leaders for weaning, yearling, and milk. We have been breeding Charolais since 1959 and have been in the cattle business since 1926. Come buy your bull from a proven performance herd...

*CSU Research Study, Colorado State University, Eastern Colorado Research Center (ECRC), Akron, CO



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